

NINA BERBRICK

✉ itsninaberbrick@gmail.com

👤 www.ninabeena.com

TECHNICAL

- Adobe Creative Suite (Photoshop, Lightroom, Illustrator, InDesign, XD, Dreamweaver)
- HTML, CSS, VML, JavaScript and AMPscript
- Typography
- Email on Acid
- Digital/Print Campaigns
- Packaging Design
- UI/UX
- Figma
- Mobile web layout

ATTRIBUTES

- Campaign development experience
- Coordinating Reviews
- Layout And Composition
- 7+ years of Graphic Design Experience
- Global Brand Guidelines
- Global Privacy Laws
- Thrives in a Fast Pace Environment
- Keen Eye For Detail
- Collaborative And Communicative
- Adaptive Multitasking

HOBBIES

- Surfing
- Snowboarding
- Bow And Arrow

PROFESSIONAL SUMMARY

I am a dynamic designer and graduate of the Savannah College of Art and Design. I have a curious mind and enthusiastic attitude, I possess a proven track record of conveying a desired vision, story, and message. Always wanting to learn more do more and be morre.

EXPERIENCE

GRAPHIC DESIGNER

Turtle Beach

San Diego, CA

July 2023 - November 2023

- Conceptualized and developed creative ideas to drive impactful digital communication campaigns.
- Designed packaging and displays for 2024 Target and Best Buy product lines.
- Assistant director to brand photoshoots.
- Worked under strict device labeling regulations to allow for sale and marketing for packaging.
- Designed and executed visually compelling assets, enhancing brand engagement.
- Worked cross-departmentally to meet project deadlines.

GRAPHIC DESIGNER

Readerlink

San Diego, CA

May 2022 - July 2023

- Assist the design team in the creation of licensed novelty books.
- Illustrating books for Barbie, Discovery, Bluey and Harry Potter.
- Assisted in managing and scheduling art direction of multiple properties.
- Digital Campaigns.
- Assistant director/stylist for photo shoots.
- Work with editorial and design staff to develop content direction.
- Website Design and wireframes.

GRAPHIC DESIGN INTERN

Mattel, Inc. - Barbie - Global Marketing and Communications Team

El Segundo, CA

May 2021 - September 2021

- Worked under Art Director.
- Designed packaging for the Barbie Career of the Year campaign.
- Created collateral assets under Mattel's Global Brand guidelines.
- Self Care Barbie Packaging, logo Design and store pallets.
- Assistant director on product photoshoots.

PHOTOGRAPHY ASSISTANT

SALT PAPER STUDIO

Rock Hill, SC

July 2019 - January 2020

- Assisted with client campaigns including Krispy Kreme, Sophie, Orvis, Wellington, Smithfield and NASCAR.
- Organized, edited and produced photos to create compelling stories and engaging campaigns.
- Planned, coordinated, and executed content development calendar with internal and external parties.
- Invoice processing, purchasing, and budget tracking.
- Created a searchable database of digitized social media assets.

GRAPHIC DESIGN INTERNSHIP

Springs Creative

- Skydiving
- Photography

Rock Hill, SC

May 2019 - September 2019

- Assisted with graphics initiatives for global licensing campaigns working with Disney, Hello Kitty and Hasbro.
- Categorized physical archive pieces into groups based on motif design and textile history.
- Created digitized archive with a searchable using Photoshop and Illustrator.
- Built mood boards, product mock ups, and storyboards.

JUNIOR DESIGNER

Junior Designer Junior Designer I fromkin interiors

Rumson, NJ

May 2015 - September 2017

- 3D Renders.
- Website Design.
- Brand Identity.
- Interior Design and Architectural Photography.
- Staging.
- Equipment inventory.
- Studio Lighting.
- Photo Retouching.
- Adobe: Lightroom, Photoshop, Capture One.

EDUCATION

BACHELOR OF ARTS: GRAPHIC DESIGN

Savannah College of Art and Design

Double Minor: Advertising and Branding and Commercial Photography

Focus in Art Direction