

NINA BERRBRICK

GRAPHIC DESIGNER

ABOUT

I ask a lot of what if questions and those are the roots to my design process.

I am a Multidisciplinary designer with a background in graphic design, photography, and digital marketing, creating thoughtful, brand-driven experiences across digital and print. Passionate about crafting polished visuals that connect with people and elevate brands.

WORK EXPERIENCE

■ 2024 - 2026

Rylee & Cru

Designer

- Led digital asset production across three apparel brands, ensuring a cohesive visual experience throughout e-commerce and marketing channels.
- Directed product image optimization through retouching, color correction, and digital asset management to maintain premium brand standards across web and digital campaigns.
- Managed in-house photography production, collaborating with cross-functional teams and on set to streamline workflows.
- Designed digital marketing assets, product catalogs, in store signage.

■ 2023 - 2024

Turtle Beach

Marketing Manager

- Designed retail displays, digital marketing assets, product catalogs, and technical documentation.
- Designed digital marketing assets, packaging, and all social assets..
- Managed multiple projects in a fast-paced environment.
- Maintained brand consistency across print and digital assets.

■ 2022 - 2023

Readers Link

Jr. Graphic Designer

- Designed licensed products for globally recognized brands including Barbie, Bluey, and Mattel.
- Led design of the Barbie Through the Decades sticker book.
- Created layouts, typography, and production-ready artwork.
- Collaborated with editorial and licensing teams.

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📍 San Diego

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EDUCATION

2018-2022

THE SAVANNAH COLLEGE OF ART AND DESIGN

- BFA in Graphic Design with a double minor in Commercial Photography and Advertising and Branding with a focus in Art Direction

SKILLS

- Digital Design
- Photo retouching
- Digital Campaigns
- Social creative
- E-commerce Design
- Typography
- Retail Displays
- Print Production
- Email Marketing Design
- UX/UI Design
- Visual Storytelling
- Stop motion - gifs
- Cross-Functional Collaboration
- Creative Strategy

PROGRAMS

- Photoshop, illustrator, inDesign, Adobe After Effects, lightroom, XD
- Figma
- Asana
- Canto - Bynder
- DaVinci
- Micorsoft office